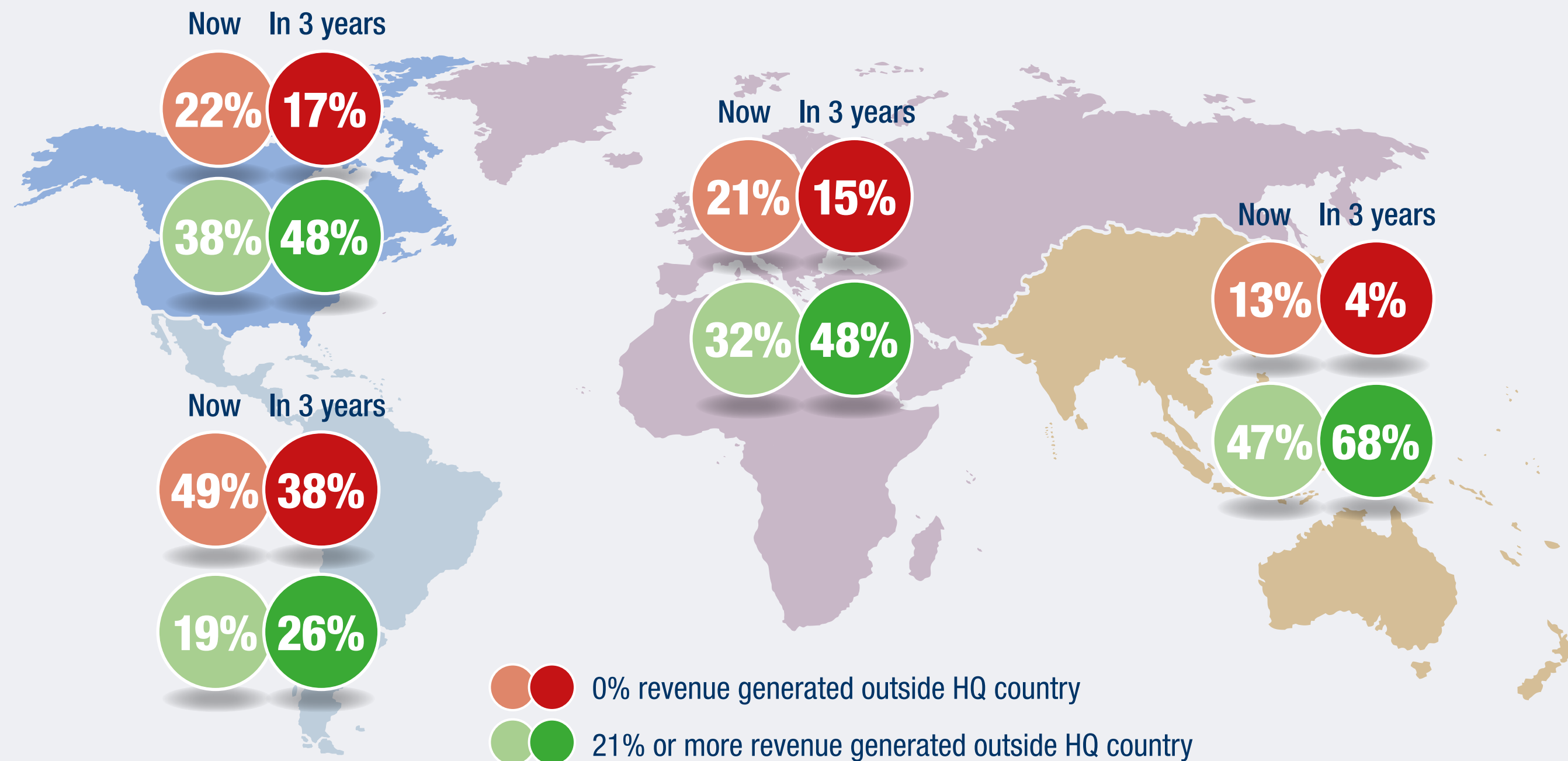


SMEs are adopting a global mindset

SMEs: Equipped to Compete

SMEs are internationalizing their operations ...



... driven by customer demand and other trends

Which of the following trends are most affecting your business today?



Technology underpins global growth ...

52%

are collaborating with other firms via online business networks to drive innovation and growth

59%

say they are now competing with larger companies

Future Investment

50%

Business management software

43%

Data analytics

37%

Mobile devices

36%

Social media

34%

Cloud computing

... but domestic growth still matters

29%

Domestic expansion

34%

Global expansion